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Playtex Products

**Improved Diaper Genie
Phase One Review Summary**

By Item New Product Development, Ltd.

Rich Chomik
Playtex Products, Inc
75 Commerce Drive
Allendale Dr. NJ 0741-1600

Date

Redacted

Prepared by

Stephen Lane
Aidan Petrie
Joe Sejnowski

Playtex Improved Diaper Genie
Phase One Review Summary

PRESENTATION MODEL DESCRIPTIONS

#1 Green

- Added a rod, which prevents untwisting of diaper.
- Integrated cutter into lid. Additional cutter molded into cutter ring. Cutter ring and window becomes one clear molded piece.
- Changed latch to accommodate spring open lid.

#2 Green

- Added material to cutter ring keeper to prevent mis-alignment of cutter in funnel throat. Cutter ring and window become one clear molded piece.
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#1 Red

- Added skirt along edge of bucket base to allow user to stabilize unit with foot.
- Added handle to lid to allow user to operate unit without touching the funnel.
- Modified funnel to allow better retention in cartridge and interlock with lid spinner.
- Moved cutter to operate under funnel lip to allow interchangeability of worn cutters in conjunction with lid spinner.

#2 Red

- Modified cartridge lid to snap on for easier removal of spent cartridge. Integrate funnel with cartridge and cutter with lid.
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#1 Purple

- Spring-loaded lid with foot operated catch.
- Snap on lid.
- Redesigned and integrated funnel into unit body.

#2 Purple

- Removable head assembly.
- Split body for molding purposes.
- Lead into "system" configuration.

#3 Purple

- Alternate cartridge spinning mech. "pull cord".

#4 Purple

- Motorized cartridge mechanism and plastic indexing flaps

Playtex



**SPRING LOADED TOP
(TOP DOWN ACTIVATION)
LIMITED OPEN TIME**

**PUSH BUTTON
CUTTER SPINS UNIT**

RUBBER DIAPHRAGM

**BATTERY POWERED
AUTO SPIN UNIT**

ALL FULL WINDOW

**ANTI
UNTWIST ROD**

**CHILD PROOF
SPRING LID RELEASE**

STEPS:

DIAPER DISPOSAL:
WAS 6 NOW 4

EMPTY CHAMBER:
WAS 13 NOW 10

REPLACE REFILL:
WAS 13 NOW 8



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CADILLAC